

# #KEEPITREEL

## FACTS & FIGURES

- Leading fair for angling and sport fishing
- 3 exhibition halls with 10,000 m<sup>2</sup> area
- 200 exhibitors
- 200 stars and influencers from the world of fishing
- More than 45,000 national and international visitors
- Visitors: recreational and sports anglers, young adults, teenagers, seniors, families, outdoor enthusiasts, VIPs, fishing clubs

## EXHIBITORS & PROGRAM

- Top-class exhibitors and first-class exhibition stands
- Mix of presentation stands from leading industrial brands and distributors' sales stands
- All exhibition areas feature: seasonal trends, innovations, new products and bestsellers
- Diverse program: experts' stage, casting areas, cooking shows, bait demos, talk shows
- The top meeting place of the European influencer scene with autograph sessions, meet & greets, interviews

## GERMAN FISHING INDUSTRY\*

- Anglers in Germany: 6.6 million
- Registered anglers (in fishing clubs): 1.6 million
- Fishing waters in Germany: 450,000 ha
- Total sales per year: EUR 6.4 billion
- Jobs in the fishing industry: 52,000

\*Source: [www.dafv.de](http://www.dafv.de)

### MEDIA PARTNERS



## EXHIBITION AREAS

- Bait & Tackle
- Boats & Technology
- Fashion & Outdoor
- Casting & Fly Fishing
- Pro Staff & Influencers
- Travel & Destinations

### DATES

29 Nov – 01 Dec 2024 · 10 am – 6 pm

### VENUE

Berlin Exhibition Grounds · Entrances North & South  
Halls 26 a, b, c

### ORGANIZER

Messe Berlin GmbH  
Messedamm 22 · 14055 Berlin · Germany

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# GERMANY'S BIGGEST FISHING FAIR

## EXHIBITOR COMMENTS ANGLING WORLD BERLIN 2023

“ We discovered brands we had never seen at home. It was fascinating to exchange views with customers on where we stand in comparison with other products. The mixture of visitors was great. As well as from Germany, we met people from Poland and the Benelux countries.   
EDDIE JAMES PAYTON, MUSTAD, NORWAY

“ ANGLING WORLD BERLIN went extremely well again this year. Last year we already thought the previous event could not be bettered. However, this year we experienced a huge jump in turnover and visitors, which was great for us of course.   
DUSTIN SCHÖNE, NAYS BAITS, GERMANY

“ Shimano is especially focused on products for angling freshwater predatory fish – which is why ANGLING WORLD BERLIN is the ideal show for us in Germany. The emphasis here is not just on sales, but on a wide range of exhibitors.   
KAI LAUNHARDT, SHIMANO, JAPAN

“ ANGLING WORLD BERLIN was and is the leading exhibition for fans of angling predatory fish in German-speaking countries – nothing compares with it. Not only are people extremely interested, but they also flock to the event. I have never seen before the numbers we had here on our stand this year. It was incredible, visitors from everywhere.   
CARSTEN ZECK, ZECK FISHING, GERMANY

“ ANGLING WORLD BERLIN has become one of the largest trade fairs in German-speaking countries and together with the fishing boat hall is probably one of the largest we have attended in Europe. For anyone wishing to exhibit their latest products and trends to an enthusiastic audience, ANGLING WORLD BERLIN is an event not to be missed.   
DIETMAR ISAIASCH, WESTIN, DENMARK

“ This is our third time here and we have to say the quality and diversity of exhibitors and stand displays is getting better and better. Trade fairs are important for us especially for making direct contact with our customers.   
ANDRÉ GIEMANN, STROFT FISHING LINES, GERMANY

“ ANGLING WORLD BERLIN is the place to be. The mood among visitors is so good because the exhibition is so well organised. Whether for enjoying techno or fishing – Berlin is a hot tip, and that means ANGLING WORLD BERLIN is in exactly the right place.   
MANUEL OSTERMEIER, SPORTEX, GERMANY

“ This first time at ANGLING WORLD BERLIN was a test for us, and we can already say we will be back definitely next year. There were so many nice people there, the organisation was fantastic – we are very satisfied.   
JACOB HANC, JIGGAR.NU, SWEDEN

## FOUR EXHIBITIONS AT ONE PLACE



**BOOK YOUR STAND NOW!** REGISTRATION DOCUMENTS: [WWW.BOOT-BERLIN.DE/EN/](http://WWW.BOOT-BERLIN.DE/EN/)

Exhibition space 60 EUR/m<sup>2</sup> incl. carpet and power connection plus additional costs and VAT

